



## Marketing That Sings! Advertise in Eugene Concert Choir's Concert Programs

A resident company of the Hult Center, the Eugene Concert Choir organization features two exceptional choirs: the 100-voice masterwork chorus, Eugene Concert Choir, and the award-winning 38-voice chamber choir, Eugene Vocal Arts Ensemble, both of which are supported by the talented musicians of the Eugene Concert Orchestra.

Each season, the Eugene Concert Choir performs extraordinary choral music for an audience of over 4000, ranging from classical to contemporary and Renaissance to popular. These audience members actively seek out cultural experiences in Eugene and are always looking for new places to explore!

Connect with this captivated and engaged audience by advertising in the Eugene Concert Choir's concert programs and supporting the choirs, which have been performing in Eugene for almost 50 years!

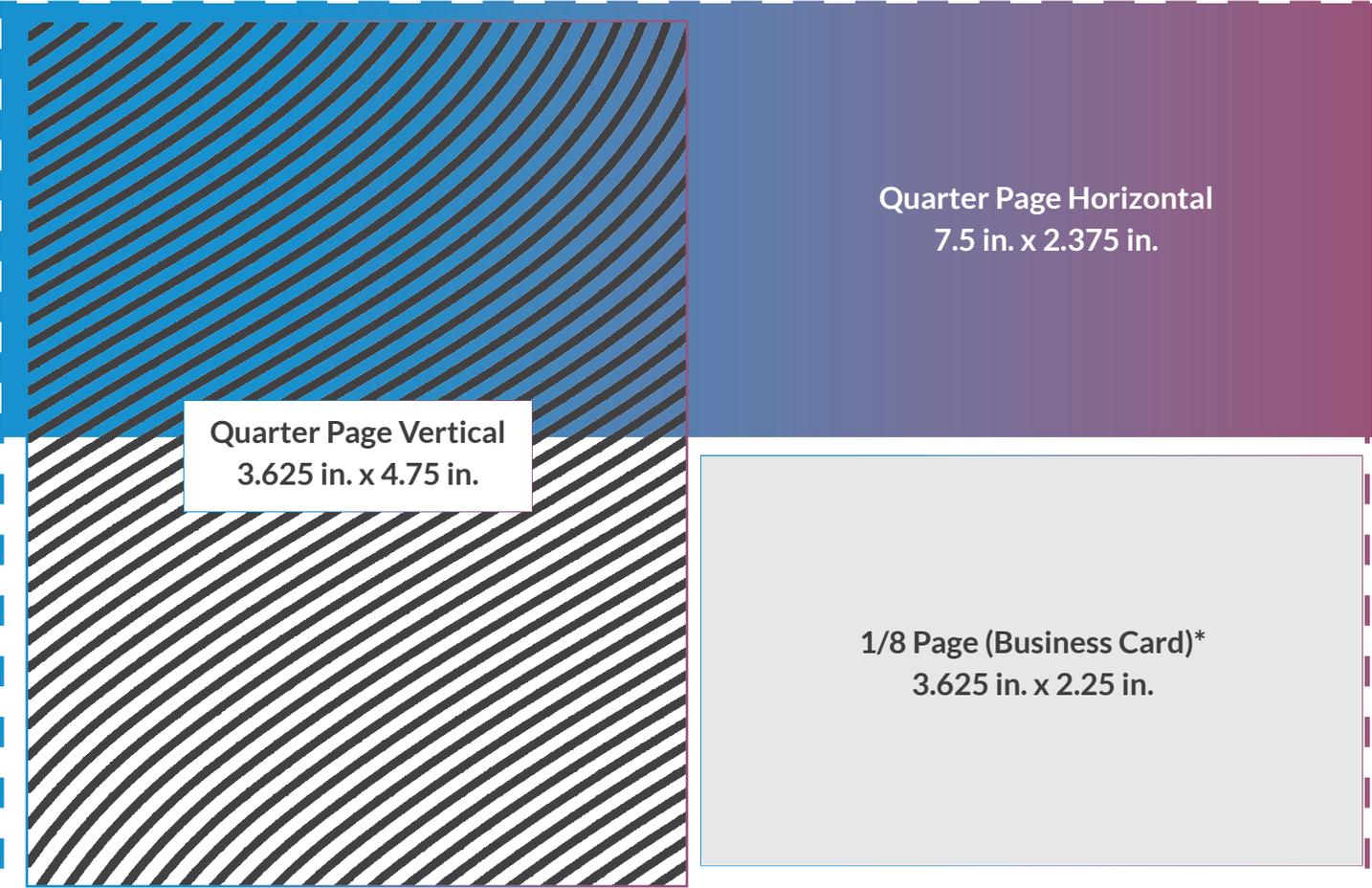
Call us today and make your marketing sing!



Ad Type	Size	Eugene Concert Choir	Eugene Vocal Arts (EVA)	Full Season
All ads are full color	(in inches)	Silva Concert Hall Hult Center audience: 800 - 1300	Soreng Theater Hult Center audience: 350 - 490	Eugene Concert Choir & Eugene Vocal Arts audience: 3000 - 4,800
Full Page	7.5 x 10	\$900	\$400	\$2,700
Half Page Horizontal	7.5 x 4.75	\$550	\$225	\$1,600
Quarter Page Vertical	3.625 x 4.75	\$250	\$150	\$750
Quarter Page Horizontal	7.5 x 2.375	\$250	\$150	\$750
1/8 Page (Business Card)	3.625 x 2.25	\$125	\$75	\$375

	<i>La Fête Française</i> (EVA)	<i>A Merry Olde English</i> Christmas	<i>Music of the Americas</i> + All Americas for Kids	<i>Asian Fusion</i> (EVA)	<i>Carmina Burana</i> & Walpurgis Night
Concert Date	11/12/23	12/10/23	2/24/24 & 2/25/24	4/7/24	4/28/24
Reserve By	10/13/23	11/10/23	1/26/24	3/22/24	4/12/24
Ad due by	10/20/23	11/17/23	2/2/24	3/27/24	4/17/24

**To reserve your ad contact:**  
**Alyssa Morar**  
 Director of Marketing & PR  
 541-687-6865  
[Alyssa@EugeneConcertChoir.org](mailto:Alyssa@EugeneConcertChoir.org)  
[EugeneConcertChoir.org](http://EugeneConcertChoir.org)



**FULL PAGE: 7.5 in. x 10 in.**

**Half Page Horizontal**  
7.5 in. x 4.75 in.

All ads are full color. Please send photo ready, high resolution (300 dpi) JPG or PDF files in CMYK to [Alyssa@EugeneConcertChoir.org](mailto:Alyssa@EugeneConcertChoir.org) no later than the “ad due by” date specified for the selected concert program.

\*For 1/8 Page (Business Card) size ads you may provide a digital file OR a physical business card to use as your ad.

**For a customized invoice or any other questions, please contact:**  
[Alyssa@EugeneConcertChoir.org](mailto:Alyssa@EugeneConcertChoir.org) or call 541-687-6865



# 2023-2024 Ad Reservation Agreement

541-687-6865

Alyssa@EugeneConcertChoir.org

EugeneConcertChoir.org

Please complete and sign this form, then return it by mail or email no later than the “reserve by” date specified for the selected concert program. If you would prefer a customized invoice, please contact Alyssa@EugeneConcertChoir.org with your selected concerts and ad sizes.

Advertiser: .....

Billing Name: .....

Billing Address: .....

City: ..... State: ..... Zip: .....

Contact Name: .....

Email: ..... Phone:.....

### Payment Info (check one)

Check     Credit Card    Name on Card: .....

Make checks payable to  
Eugene Concert Choir

Card Number: .....

Exp. Date: ..... Security Code: .....

Total \$: .....

- Select Concerts:**
- La Fête Française (EVA)*
  - A Merry Olde English Christmas*
  - Music of the Americas + All Americas for Kids*
  - Asian Fusion (EVA)*
  - Carmina Burana & Walpurgis Night*
  - Full Season*

- Select Ad Size:**
- Full Page
  - Half Page Horizontal
  - Quarter Page Vertical
  - Quarter Page Horizontal
  - 1/8 Page (Business Card)

By signing below, I agree to submit these reservation materials along with payment by the “reserve by” date specified. All ads must be sent as high resolution (300 dpi) JPG or PDF files in CMYK to Alyssa@EugeneConcertChoir.org by the ad due date specified for the selected concert program for inclusion.

Signature: .....

Print Name:..... Date .....

Please e-mail signed document to:  
Alyssa@EugeneConcertChoir.org

Questions: 541-687-6865

|  
OR  
|

Mail hard copy to:  
Eugene Concert Choir  
174 East 16th Ave Suite 135  
Eugene, OR 97401