

50TH
ANNIVERSARY
Season



— FOUNDED 1974 —

Marketing That Sings!

**Advertise your business in
 Eugene Concert Choir
 Concert Programs**

Each season, the Eugene Concert Choir performs extraordinary choral music for an audience of over 4000, ranging from classical to contemporary and Renaissance to popular. These audience members actively seek out cultural experiences in Eugene and are always looking for new places to explore!

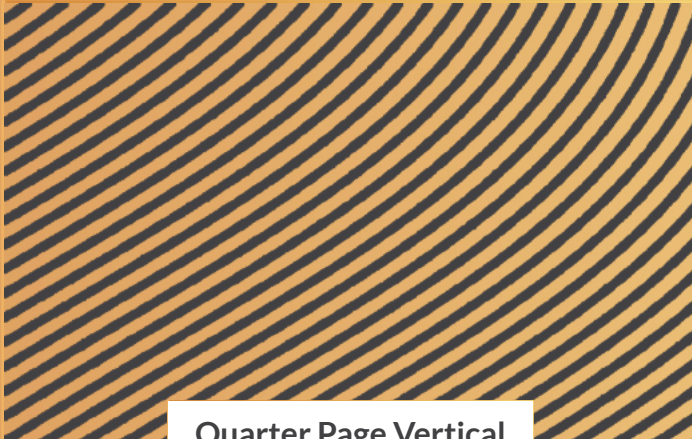
Connect with this captivated and engaged audience by advertising in the Eugene Concert Choir's concert programs and supporting the choirs in their Golden 50th Anniversary Season!

Call us today and make your marketing sing!

Ad Type	Size	Eugene Concert Choir	Eugene Vocal Arts (EVA)	Full Season
All ads are full color	(in inches)	Silva Concert Hall Hult Center audience: 700 - 1300	Soreng Theater Hult Center audience: 250 - 490	Eugene Concert Choir & Eugene Vocal Arts
Full Page	7.5 x 10	\$900	\$400	\$2,700
Half Page Horizontal	7.5 x 4.75	\$550	\$225	\$1,600
Quarter Page Vertical	3.625 x 4.75	\$250	\$150	\$750
Quarter Page Horizontal	7.5 x 2.375	\$250	\$150	\$750
1/8 Page (Business Card)	3.625 x 2.25	\$125	\$75	\$375

	<i>Renaissance Revels (EVA)</i>	<i>Handel's Messiah</i>	<i>50th Anniversary + "for Kids" concert</i>	<i>Shadow & Light (EVA)</i>	<i>Mozart Requiem & Bach Magnificat</i>
Concert Date	11/16 & 11/17/24	12/15/24	3/8 & 3/9/25	4/12 & 4/13/25	5/4/25
Reserve By	10/30/24	11/27/24	2/19/25	3/26/25	4/16/25
Ad due by	11/6/24	12/4/24	2/26/25	4/2/25	4/23/25

To reserve your ad contact:
Alyssa Morar
 Director of Marketing & PR
 541-687-6865
Alyssa@EugeneConcertChoir.org
EugeneConcertChoir.org



Quarter Page Horizontal
7.5 in. x 2.375 in.

Quarter Page Vertical
3.625 in. x 4.75 in.



1/8 Page (Business Card)*
3.625 in. x 2.25 in.

FULL PAGE: 7.5 in. x 10 in.

Half Page Horizontal
7.5 in. x 4.75 in.

All ads are full color. Please send photo ready, high resolution (300 dpi) JPG or PDF files in CMYK to Alyssa@EugeneConcertChoir.org no later than the “ad due by” date specified for the selected concert program.

*For 1/8 Page (Business Card) size ads you may provide a digital file OR a physical business card to use as your ad.

**For a customized invoice or any other questions, please contact:
Alyssa@EugeneConcertChoir.org or call 541-687-6865**



2024-2025 Ad Reservation Agreement

541-687-6865

Alyssa@EugeneConcertChoir.org

EugeneConcertChoir.org

Please complete and sign this form, then return it by mail or email no later than the “reserve by” date specified for the selected concert program. If you would prefer a customized invoice, please contact Alyssa@EugeneConcertChoir.org with your selected concerts and ad sizes.

Advertiser:

Billing Name:

Billing Address:

City: State: Zip:

Contact Name:

Email: Phone:.....

Payment Info (check one)

Check Credit Card Name on Card:

Make checks payable to
Eugene Concert Choir

Card Number:

Exp. Date: Security Code:

Total \$:

Select Concerts: Renaissance Revels (EVA) Handel’s Messiah 50th Anniversary +
“for Kids” concert

Shadow & Light (EVA) Mozart Requiem
& Bach Magnificat Full Season

Select Ad Size: Full Page Half Page Horizontal
 Quarter Page Vertical Quarter Page Horizontal 1/8 Page (Business Card)

By signing below, I agree to submit these reservation materials along with payment by the “reserve by” date specified. All ads must be sent as high resolution (300 dpi) JPG or PDF files in CMYK to Alyssa@EugeneConcertChoir.org by the ad due date specified for the selected concert program for inclusion.

Signature:

Print Name:..... Date

Please e-mail signed document to:
Alyssa@EugeneConcertChoir.org

OR

Mail hard copy to:
Eugene Concert Choir
174 East 16th Ave Suite 135
Eugene, OR 97401

Questions: 541-687-6865